

RAFAEL A. FLORES

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EDUCATION

Master of Fine Arts (*summa cum laude*), Cinema Production & Directing
Specialization: Screenwriting & Post-Production
San Francisco State University, San Francisco, CA

Bachelor of Arts (*cum laude*), Comparative Literature & Cinema Studies
Honors Thesis: Latin American and Chicano Cinema.
University of Washington, Seattle, WA

16mm Production Certification

6-week workshop on 16mm film production with Arriflex and Bolex cameras.
Northwest Film Forum, Seattle, WA

HONORS/ AWARDS

Distinguished Achievement and Contribution to the Field of Cinema - 2011
San Francisco State University's Graduate Student Award

Best Local Filmmaker Award - 2011 Seattle International Black Film Festival

Golden Palm Award - 2010 Mexico International Film Festival

Best Student Film - 2010 Burbank International Film Festival

Wilbur Eugene Smith Endowed Scholarship: 2010

Americorps Scholarship: 2010

Phi Beta Kappa's National Honor Society: 2006, 2007, 2008, 2009, 2010

Honorable Mention - 2009 International San Francisco Latino Film Festival

**Golden Key National Honor Society Membership and Certificate of High
Scholarship: 2006 & 2007**

University of Washington's Annual Dean's List: 2003-2007

University of Washington's Certificate of High Scholarship: 2004 & 2005

Membership in National Society of Collegiate Scholars: 2004

President's National Education Awards Program: 1999

GRANTS

City of Oakland Cultural Arts Fund. 2013. Two year renewable grant for \$70,000. Funds operational expenses, salaries and program supplies for non-profit Arts & Expression department at Youth UpRising in Oakland, CA. Served as lead writer and manager for program proposal, budget and design.

The California Endowment (Video Game Education Grant). 2012. Two year grant for \$200,000. Funds salaries, equipment, software, planning and program implementation of video game design program *Project A-Game* at Youth UpRising in Oakland, CA. Served as lead writer and grant manager for program proposal, program design, implementation and budget.

ELMA Foundation (Music Education Grant). 2011. Three year grant for \$225,000. Funds operational expenses, salaries and program supplies for music program for Youth UpRising in Oakland, CA. Served as grant manager for proposal, program design, implementation and budget.

PUBLICATIONS ***Towards a Rasquache Cinema: Chicano Third Cinema in the First World.*** Flores. Cine Source Magazine. Oakland edition. April 2014. Oakland, CA. © 2014. Article investigating the history of avant-garde Chicano cinema and possible reasons why the movement has been conveniently excluded from classic “American” film history cannon.

Revolución Rasquache: A Manifesto for the Modern Guerilla Filmmaker. Flores. Cine Source Magazine. April 2014. Oakland, CA. © 2014. Following in the activist tradition of Third Cinema filmmakers from Latin America, experimental filmmakers from the Green Eyed Media collective declare war on neo-colonial and conformist practices within the Hollywood film industry.

Digital Healthcare: The Importance of Social Media in Long-term Public Health. Flores. *Community-Oriented Health Services: Practices Across Disciplines.* Springer Publishing. New York, NY. © 2013. Chapter focusing on the role of social media in public health practice, medical treatment, and economic development.

CEOD in Year 2040. Flores & Murphy. *Community Engagement and Organizational Development for Public Health Practice.* CDC & Morehouse School of Medicine. Springer Publishing, New York, NY. © 2011. Co-Author of chapter about future of digital media in community engagement and organizational development.

CONFERENCES/ LECTURES ***TED-X: Northern California.*** Lecturer. *16 Rounds or 24 Frames: The Youth Media Revolution.* Expressions’ College of the Arts. October 2013. Emeryville, CA. Ted Talk lecture about innovative workforce development strategies to bridge the private sector, academia and the non-profit industry, while using digital media to treat existing health conditions and improve long-term care

The White House National Music Conference and Music Series. Special Guest and Presenter. *Soulsville, USA: The History of Memphis Soul.* Washington D.C., April 2013. Hosted by Michelle Obama and the Grammy Foundation, national conference for educators and students from various music programs in the United States. Responsible for presenting organization and students from Oakland, CA.

The California Endowment Digital Media Conference. May 2011. Los Angeles, CA. Conference of non-profit grantees from The California Endowment, strategizing how to best use digital media to build healthy communities.

San Jose State University’s Human Rights Conference. Lecturer. *Community Transformation in East Oakland.* March 2012. San Jose, CA. Lecture about art’s influence on systems change, personal transformation and economic development in East Oakland.

National Association of American Geographers Conference. Lecturer. *Divide*

& Conquer: The Psychological Effects of Gentrification in Seattle's Central District. Race, Space and Struggle. February 2012. New York, NY.

San Francisco State University Cinema Conference. Lecturer and Chair of Ethnic Diversity Panel. *Towards a Rasquache Cinema.* May 2009.

**PROFESSIONAL
EXPERIENCE**

Creative Content Producer, San Francisco, CA. New America Media. April 2014-Present. Contracted work as media producer, journalist and consultant for national journalism agency based in San Francisco. Worked directly with Executive Director to plan pre-production, recruitment, production, and delivery of online content for social media campaigns.

Media Coordinator, San Francisco, CA. San Francisco State University. Graduate College of Education. Jan 2014 - Present. Responsible for video production and post-production training for graduate students pursuing California State teaching credentials.

Instructor of Film Production. Oakland, CA. United Roots. July 2013-Present. Lecturer and media trainer for non-profit educational center. Responsible for curriculum development, instruction, career pathways and contracted work.

Director of Arts & Expression, Oakland, CA. Youth UpRising Non-Profit Community Transformation Center. November 2011 – November 2013. Responsible for management of film/video, multi-media, music, visual arts, dance, and performing arts programs, staff and projects. Duties involved hiring, lecturing, curriculum development, outreach, grant development, career pathways, partnerships and overall vision. Con-currently instructs Chicano studies, screenwriting and digital filmmaking.

Lecturer & Special Consultant, San Francisco, CA. San Francisco State University. College of Education. Spring 2011. Lecturer, course for graduate students on teaching strategies in public high schools. Also, special consultant for digital video production in tutoring program, *GEAR UP*. Responsible for program design, curriculum development, lecturing, and evaluation.

Graduate Teaching Assistant for Third World Cinema. San Francisco State University. Fall 2010. Responsible for lecturing, grading and technical support.

Instructor of Video Production. San Francisco State University's Cahill Media Facility. 2009-2010. Work as a video production instructor for faculty and graduate students seeking state teaching credentials.

Graduate Teaching Assistant for Latino Cinema. San Francisco State University. Spring 2009. Responsible for lecturing, grading, curriculum development and technical support.

Instructor and Tutor, San Francisco, CA. Horace Mann Middle School. 2009-2010. Instructing, tutoring and mentoring economically disadvantaged youth in language arts, visual storytelling and computer science.

Spanish Instructor. Seattle, WA. Seattle Public Schools & Seattle Languages

International. 2007-2008. Responsible for curriculum development. Managed groups ranging from 8-35 students in size.

Screenwriter, Assistant Director & Instructor. Oakland, CA. 2010-2011
Worked for Lunchbox International, a state-funded educational outreach program and production company. Responsible for curriculum development in high school workshops and pre-production for contracted projects with various non-profit organizations in California.

Editor. San Francisco, CA. 2010-2011. Work as picture editor and sound engineer for weekly public access program “Greek TV”. Responsible for editing final cut and preparation for broadcasting on KTSF Comcast (Channel 8).

Camera Operator. Seattle, WA. University of Washington’s EDGE Multimedia Facility. 2005-2007. Responsible for video/audio production, recording, troubleshooting, encoding and streaming live lectures.

Executive Director of Green Eyed Media Production Company. Seattle, WA. 2004-Present. Work as a freelance producer, director, screenwriter and editor. Clients include individuals, corporations and public institutions in Seattle, Los Angeles, Oakland and San Francisco.

DIRECTOR/
EDITOR

THE BLANK CANVAS: HIP-HOP’S STRUGGLE FOR REPRESENTATION IN SEATTLE. HD Video. 93 min. 2013.

Feature documentary about the socio-political struggles of independent Hip-Hop artists in Seattle.

Broadcast – Backstory: *The Filmmakers Vision.* 2013. University of Washington Public TV & Comcast TV Channel 29.

Official Selection - 2013 Langston Hughes Film Festival (Seattle, WA)

Exhibition - 2013 Art Mummur Festival. New Parkway Theater. (Oakland, CA)

23rd & UNION. HD Video. 40 min. 2011.

Experimental docu-drama about gentrification, racial profiling, and the 2008 murder of an Ethiopian storeowner in Seattle’s Central District.

Broadcast – Backstory: *The Filmmakers Vision.* 2012. University of Washington Public TV & Comcast TV Channel 27.

Headliner - 2011 Seattle International Black Film Festival

Official Selection - 2011 Golden Lion Film Festival (Swaziland, Africa)

Official Selection - 2011 San Francisco International Black Film Festival

Official Selection - 2011 International Black Film Festival of Nashville

Official Selection - 2011 Bush Fire International Festival of the Arts (Africa)

Official Selection - 2011 Urban-Suburban Film Festival (Philadelphia, PA)

THE SCRAPER BIKE KING. 16 mm & Digital Video. 15 min. 2009.

Documentary about the creator of the Scrapper Bike Movement in East Oakland.

Official Selection - 2010 Cannes Independent Film Festival (Cannes, France)

Greatest Hits/Headliner - 2009 International Bicycle Film Festival.

Official Selection - 2009 International San Francisco Latino Film Festival

Official Selection & Nomination - 2010 Eco-Entertainment Awards for the Going Green Festival. Writer’s Guild Theater of America (Beverly Hills, CA)

Headliner - 2009 San Francisco Documentary Film Festival
Official Selection – 2012 Transmedia Film Festival (San Francisco, CA)
Official Selection – 2010 Savannah Urban Arts Festival (Savannah, GA)
Official Selection – 2010 Burbank International Film Festival
Official Selection – 2010 International Sacramento Film Festival

JALE. 16 mm. 10 min. 2009.

Narrative about exploitation of undocumented day laborers in the United States.

Official Selection - 2010 Mexico International Film Festival
Official Selection – 2010 Burbank International Film Festival
Official Selection - 2009 International San Francisco Latino Film Festival.
Official Selection - 2009 Seattle International Film Festival
Official Selection - 2010 International Sacramento Film Festival

DEATH (E)SCAPE. Video. 3 min. 2009.

Experimental short about a spirit trapped in a cemetery.

Official Selection - 2009 SFSU Experimental Documentary Film Festival

LATINOS IN THE PACIFIC NORTHWEST. Video. 30 min. 2005.

Documentary about Latino identity and culture in the Pacific Northwest.

PRODUCER

COLOR CORRECTION. HD Video. 15 min. 2014.

Short narrative about a black filmmaker from Oakland ("Lenz"), who in the midst of filming a violent music video, encounters the real thing in his own community.

Conference – 2014 Boys and Men of Color Statewide Conference

UNDER THE GUN. HD Video. 15 min. 2013.

Experimental documentary about a young man who investigates the alarming rates of infant murder in Oakland, only to become victim of the same violence.

Best Film – 2013 Relevate Film Festival (Oakland, CA)

Official Selection – 2013 TED-X: Interactivity and Innovation (Emeryville, CA)

LAST WORDS. HD Video. 5 min. 2013.

As a therapeutic exercise, young man dramatically reenacts the tragic death of his best friend by a hit-and-run accident, and the last words he recalls saying to him.

Official Selection – 2014 Project Youth View Film Festival (Oakland, CA)

Exhibition – 2014 Western Institute of Social Research (Berkeley, CA)

ASSISTANT

DIRECTOR

LOS 33 Y ELLA. HD Video. 30 min. 2012.

Experimental short film adapted from the true story about thirty-three Chilean miners trapped under the ground.

Official Selection – 2013 Syros International Film Festival (Ermoúpolis, Greece)

Official Selection – 2012 Transmedia Film Festival (San Francisco, CA)

HER INTERSECTING VOICES. HD Video. 120 min. 2010. Documentary about the “Medea Project: Theater for Incarcerated Women”, an arts program for formerly women living with HIV in the Bay Area.

COMPOSER/

NOT EVEN TRYIN’ 2 SOUND GOOD. MP3 CD. 30 min.

SONG WRITER Indie Hip-Hop album heavily influenced by lounge, grunge and hip-hop.

NORTHWEST LOUNGE MOVEMENT: VOL. 1. MP3 CD. 30 min.
Indie Hip-Hop album heavily influenced by electronic, lounge and hip-hop.
2007 Freedom Festival – Spokane, Washington

OTHER SKILLS **Bilingual** (English & Spanish)

Program Design and Evaluation; Efforts to Outcomes Software, and City Span software.

Advanced Video Editor; Final Cut 7, Final Cut X, Adobe Premiere, Photoshop, Motion, DaVinci Color Grading, Compressor, DVD Studio Pro and AVID.

Intermediate Audio Engineer; Audacity, Reason, Pro-Tools.

Intermediate Video Game Designer; Gamestar Mechanic, and GameMaker.

Songwriter and Composer; specializing in audio art, digital sound synthesis, and production of scores.